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Senior Spectrum Changes Name To Spectrum Generations

AUGUSTA, Maine—Jan. 14, 2008—Senior Spectrum, the Central Maine Area Agency on Aging, today announced it is changing its name to Spectrum Generations to better reflect the wide range of age groups that it serves.

“For 35 years, Senior Spectrum has served older adults in central Maine,” said Muriel Scott, President and CEO. “The new name, Spectrum Generations, underscores that we work with adults and their families as they mature through their lives, regardless of their age.”

The agency’s core mission of serving older adults and their families remains the same, but Spectrum Generations will offer additional, new programs that are proactive in helping individuals stay healthier, happier and more active.

“Times and people are changing,” Scott added. “The growing population of healthy active young-adults constitutes a new generation and this generation is finding opportunities for rich life experiences. They are taking charge of their aging and look to continually improve their quality of life—physically, spiritually and mentally. Our new name and look will encompass the spectrum of generations who want to not only live longer, but to live well.”

Spectrum Generations offers healthy living activities, life-long learning, community engagement and social well-being to generations of adults in Kennebec, Knox, Lincoln, Sagadahoc, Somerset and Waldo Counties as well as the towns of Brunswick and Harpswell. Spectrum Generations will continue its long history of advocating for older adults in both state and national arenas.

About Spectrum Generations

Spectrum Generations, the Central Maine Area Agency on Aging, offers healthy living activities, life-long learning, community engagement and social well-being to generations of adults in a six county area of central Maine. The agency is a leader in advocating for their rights and services. Spectrum Generations is an independent, not-for-profit organization celebrating more than 35 years of service. Trained, friendly staff are available to assist you by calling our toll free Help Line at 800-639-1553 or for more information, visit spectrumgenerations.org.

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